

Jeffrey Zerrer
February 25, 20009
Informative Speech Outline
SPC 1600 MWF 12:00 – 12:50

General Purpose: To Inform.
Specific Purpose: To inform my audience about a career as an officer in the United States Army.

INTRODUCTION

- I. **Open with Impact:** Wouldn't you like to have a career that provides adventure, worldwide travel opportunities, and excitement?
- II. **Thesis:** A career as an officer in the United States Army can be one of the most rewarding, and prestigious careers.
- III. **Connect with Audience:** As college students, paying for college and worrying about your future can be very stressful however the Army has many different ways to help relieve that stress.
- IV. **Preview:** Today I want to inform you about the benefits of a career in the United States Army because of its educational opportunities, its career opportunities, and its diversity.

BODY

- I. **Main Point:** Paying for college can be difficult, however the Army has many different ways that can assist you and make your college life much less stressful.
 - A. Army ROTC
 - i. Army ROTC is a program that allows regular college students to train part time to become an officer in the Army.
 - a. ROTC cadets, can receive up to \$10,000 for tuition and room and board, along with \$1200 per year for text books, and up to \$500 per month stipend pay.
 - B. Army National Guard and Army Reserve
 - i. The National Guard and the Reserve allows college students to serve part time on a non deployable status for two years while enrolled in college.
 - a. Both provide 100% tuition assistance, up to \$11,844 from the Reserve MGIB, with an additional \$350 per month from the GI Bill Kicker, all on top of your monthly drill pay.

(Signpost & Transition: Next, I will tell you about the endless career opportunities the Army has to offer).

- II. **Main Point:** Upon the completion of college you are guaranteed a career in one of the many Military Occupational Specialties that the Army has to offer.
 - A. The Army offers practically any job that you could imagine, from Military Intelligence to Finance, and from Aviation to Infantry.

- B. In most cases however, specific MOS's are not guaranteed.
 - i. Prior to commissioning, cadets are evaluated and ranked among all of the commissioning cadets in the country on a scale based on their college GPA and their performance within the ROTC program.
 - a. Only the top ranking cadets are able to get placed in their branch of choice.

(Signpost & Transition: Finally, I will tell you about the incredible diversity within the United States Army).

III. **Main Point:** The Army is one of the most diverse organizations in the world, and actually has two separate programs that deal with diversity in the Army.

- A. Army Equal Opportunity Branch
 - i. Ensures fair treatment and equal opportunity for soldiers and their families.
- B. Army Diversity Office
 - i. Provides services regarding diversity in the workplace.

CONCLUSION

- I. **Summarize:** Today I spoke about the Army's educational opportunities, career opportunities, and its diversity policy.
- II. **Close with Impact:** If you want a career full of opportunity and adventure, you should consider the United States Army.

REFERENCES

US Army (2007, June 12) *Army diversity office*. Retrieved February 13, 2009, from <http://www.armyg1.army.mil/hr/ado.asp>

US Army (2009). *Equal opportunity branch*. Retrieved February 18, 2009, from <http://www.armyg1.army.mil/EO/default.asp>

Agency 09. (n.d.). National guard's diversity found in states, territories, communities. *FDCH Regulatory Intelligence Database*, Retrieved February 24, 2009, from Military & Government Collection database.

Harris Interactive. (2006, July 26) *Firefighters, doctors and nurses top list as "most prestigious occupations," according to latest Harris Poll*. Retrieved February 24, 2009, from http://www.harrisinteractive.com/harris_poll/index.asp?PID=685